



## **Background of Support the Employment of People with Disabilities Limited "SEPD")**

### **Introduction**

SEPD was established in 2002 under the Company Ordinance by the Advisory Committee on Enhancing Employment of People with Disabilities (PWDs). As a charity organization, SEPD strives to advocate the self-reliance of PWDs and facilitate their integration into the society. To achieve the objectives, SEPD has been actively liaising and forming alliances with a range of non-profit making rehabilitation Organizations (NGOs) to promote the working capabilities of PWDs, and to explore work opportunities for members of affiliated Organizations or home-office entrepreneurs of PWDs.

### **Our Logo**

SEPD's logo is a visual representation of bringing the talents of individual PWDs to the fullest; that shines like the Sun, well accepted and appreciated by the society.

### **Brief History**

The logo of SEPD has long been adopted by the Social Welfare Department since 2002 for the "Enhancing Employment of People with Disabilities through Small Enterprise' Project" (3E's Project). The brand (or trademark) and logo was transferred in June 2014 to and is now retained by SEPD, with revamped strategies and flexibilities, increased practical measures are taken to support the employment of people with disabilities. Since then, SEPD has formed alliances with numerous rehabilitation NGOs to launch projects promoting the products and services of PWDs, as well as increasing their employment opportunities.

### **SEPD's Missions**

Advocating self-reliance of people with disabilities ("PWDs") and integration to the society; and promoting services and products offered by PWDs so that the general public has wider recognition of their talents and improving job opportunities for them.

### **Organization Chart**

The Executive Committee of SEPD includes elites and senior management from commercial sectors, representatives of rehabilitation bodies, experienced social workers and management from social welfare sectors.

## **SEPD's Services**

### **Assist the matching of enterprises and PWDs for job employments**

SEPD coordinates and connects a range of non-profit making rehabilitation Organizations to help the employers locate and recruit PWDs with relevant capabilities, achieving a win-win for both parties.

### **Public Education Activities**

SEPD has been receiving generous support from a local Chinese newspaper am730 to assign a weekly column (「原來你咁叻」, meaning “Super You”) for SEPD to promote PWDs' talents and their dreams. Featured stories are also published online by the VJ Media to arouse public awareness of PWDs' capabilities, and thus promoting the inclusiveness culture of the community.

### **SEPD Market @ Star Ferry**

The Star Ferry Company, Limited supports SEPD's works by sponsoring a designated venue at the Central Star Ferry Pier 7 to let SEPD organise the “SEPD Market@ Star Ferry” on every Saturday to enable PWDs to bring their talents into full play. Nice merchandises produced by PWDs such as art and crafts, handmade textile products, clay and ceramic goods, ornaments and accessories, home items etc. are marketed in the SEPD Market.

### **HKDay Online Shopping Platform**

SEPD has cooperated with O2O platform limited who hosts the HKDay online shopping platform. Rehabilitation Organizations are connected to showcase selected items from talented PWDs for sales on the online platform.

### **SEPD Home Market Stores**

SEPD and the Loving Home Foundation have joined hands and launched the first not-for-profit convenience store at Jat Min Chuen Shatin in November 2015. With the grants from 3E's Project of the Social Welfare Department, Home Market (Shatin Shop) is a pioneering shop employing PWDs to operate the store. In April 2018 & June 2019, our 2<sup>nd</sup> & 3<sup>rd</sup> shops are opened at Sui Wo Street, Kwun Tong & Wai Yip Street, Tai Po, consecutively. Both shops obtained grants from the government's Enhancing Self-Reliance Through District Partnership (ESR) Programme. Meanwhile, Home Market is fulfilling the needs of underprivileged families for affordable food and daily necessities, employment opportunities are created for PWDs, enabling them to show their capabilities, as well as promoting mutual supports and inclusive culture of the society.

### **One Stop Platform**

SEPD has been commissioned by the Labour and Welfare Bureau in 2017 to provide a platform on one-stop information and support for employment of people with disabilities in Hong Kong. The objectives of the platform are further enhance the general promotion of the employment of PWDs through integrating existing information related to support for employment of PWDs; providing assistance and support to employers and job seekers with disabilities; as well as conducting promotional activities to induce the employers in hiring PWDs.

**AFFILIATED NGOS**

ADAM Arts Creation Limited

Baptist Oi Kwan Social Service

CareER Association Limited

Caritas – Hong Kong

Chinese YMCA of Hong Kong

Direction Association for the Handicapped

Ebenezer School & Home for the Visually Impaired

Fu Hong Society

Haven of Hope Christian Service

Hong Chi Association

Hong Kong Blind Union

Hong Kong Christian Service

Hong Kong Federation of Handicapped Youth

Hong Kong PHAB Association

Hong Kong Rehabilitation Power

New Life Psychiatric Rehabilitation Association

Po Leung Kuk

Richmond Fellowship of Hong Kong

SAHK

Silence

Stewards Ltd

The Hong Kong Down Syndrome Association

The Hong Kong Society for the Blind

The Hong Kong Society for the Deaf

The Mental Health Association of Hong Kong

The Neighbourhood Advice-Action Council

The Rock Foundation

The Salvation Army

The Society of Rehab and Crime Prevention, Hong Kong

Tung Wah Group of Hospitals

Wai Ji Christian Service

Yan Chai Hospital

Yang Memorial Methodist Social Service

Hong Kong Sheng Kung Hui Welfare Council Limited – The Providence Garden for Rehab