



Background of Support the Employment of People with Disabilities Limited "SEPD")

Introduction

SEPD was established in 2002 under the Company Ordinance by the Advisory Committee on Enhancing Employment of People with Disabilities (PWDs). As a charity organization, SEPD strives to advocate the self-reliance of PWDs and facilitate their integration into the society. To achieve the objectives, SEPD has been actively liaising and forming alliances with a range of non-profit making rehabilitation Organizations (NGOs) to promote the working capabilities of PWDs, and to explore work opportunities for members of affiliated Organizations or home-office entrepreneurs of PWDs.

Our Logo

SEPD's logo is a visual representation of bringing the talents of individual PWDs to the fullest; that shines like the Sun, well accepted and appreciated by the society.

Brief History

The logo of SEPD has long been adopted by the Social Welfare Department since 2002 for the "Enhancing Employment of People with Disabilities through Small Enterprise' Project" (3E's Project). The brand (or trademark) and logo was transferred in June 2014 to and is now retained by SEPD, with revamped strategies and flexibilities, increased practical measures are taken to support the employment of people with disabilities. Since then, SEPD has formed alliances with numerous rehabilitation NGOs to launch projects promoting the products and services of PWDs, as well as increasing their employment opportunities.

SEPD's Missions

Advocating self-reliance of people with disabilities ("PWDs") and integration to the society; and promoting services and products offered by PWDs so that the general public has wider recognition of their talents and improving job opportunities for them.

Organization Chart

The Executive Committee of SEPD includes elites and senior management from commercial sectors, representatives of rehabilitation bodies, experienced social workers and management from social welfare sectors.

SEPD's Services

Assist the matching of enterprises and PWDs for job employments

SEPD coordinates and connects a range of non-profit making rehabilitation Organizations to help the employers locate and recruit PWDs with relevant capabilities, achieving a win-win for both parties.

Public Education Activities

SEPD has been receiving generous support from a local Chinese newspaper am730 to assign a weekly column (「原來你咁叻」, meaning “Super You”) for SEPD to promote PWDs' talents and their dreams. Featured stories are also published online by the VJ Media to arouse public awareness of PWDs' capabilities, and thus promoting the inclusiveness culture of the community.

SEPD Market @ Star Ferry

The Star Ferry Company, Limited supports SEPD's works by sponsoring a designated venue at the Central Star Ferry Pier 7 to let SEPD organise the “SEPD Market@ Star Ferry” on every Saturday to enable PWDs to bring their talents into full play. Nice merchandises produced by PWDs such as art and crafts, handmade textile products, clay and ceramic goods, ornaments and accessories, home items etc. are marketed in the SEPD Market.

HKDay Online Shopping Platform

SEPD had cooperated with 020 platform limited who hosts the HKDay online shopping platform. Rehabilitation Organizations was connected to showcase selected items from talented PWDs for sales on the online platform.

SEPD Home Market Store

In 2015, SEPD and the Loving Home Foundation jointly established a convenience store in Shatin, which received funding from the Social Welfare Department's "Enhancing Employment of People with Disabilities through Enterprise" scheme. This store was the first collaboration between SEPD and the Loving Home Foundation, employing people with disabilities as staff. The convenience store not only provided affordable food and daily necessities to the grassroots community but also created more job opportunities for people with disabilities, allowing them to showcase their abilities and promoting the spirit of inclusion and mutual support between people with and without disabilities. In 2017, 2019, 2021, and 2023, they further collaborated to open stores in Kwun Tong, Tai Po, San Po Kong, and Yuen Long, respectively. These initiatives were funded by the Home Affairs Department's "The Enhancing Self-Reliance Through District Partnership (ESR) Programme ", creating more employment opportunities for disadvantaged groups.

One Stop Platform

SEPD had been commissioned by the Labour and Welfare Bureau in 2017 to provide a platform on one-stop information and support for employment of people with disabilities in Hong Kong. The objectives of the platform was further enhance the general promotion of the employment of PWDs through integrating existing information related to support for employment of PWDs; providing assistance and support to employers and job seekers with disabilities; as well as conducting promotional activities to induce the employers in hiring PWDs.

AFFILIATED NGOS

ADAM Arts Creation Limited

Assemblies of God in Chik Yuan District

Baptist Oi Kwan Social Service

CareER Association Limited

Caritas – Hong Kong

Chinese YMCA of Hong Kong

Direction Association for the Handicapped

Ebenezer School & Home for the Visually Impaired

Fu Hong Society

Haven of Hope Christian Service

Hong Chi Association

Hong Kong Blind Union

Hong Kong Christian Service

Hong Kong Federation of Handicapped Youth

Hong Kong Lutheran Social Service

Hong Kong PHAB Association

Hong Kong Rehabilitation Power

Hong Kong Sheng Kung Hui Welfare Council Limited – The Providence Garden for Rehab

New Life Psychiatric Rehabilitation Association

Po Leung Kuk

Richmond Fellowship of Hong Kong

SAHK

Silence

Stewards Ltd

The Hong Kong Down Syndrome Association

The Hong Kong Society for the Blind

The Hong Kong Society for the Deaf

The Mental Health Association of Hong Kong

The Neighbourhood Advice-Action Council

The Rock Foundation

The Salvation Army

The Society of Rehab and Crime Prevention, Hong Kong

Tung Wah Group of Hospitals

Wai Ji Christian Service

Yan Chai Hospital

Yang Memorial Methodist Social Service